Who should apply?

IAP aims to invest in private business initiatives that are:

- Innovative
- Inclusive
- Commercially viable
- Scalable
- Environmentally sustainable

With a focus on the following sectors and countries:

- Agriculture
- WASH
- Energy
- ICT
- CAMBODIA
- ETHIOPIA
- UGANDA
- ZAMBIA

Impact

The expected benefits and results from IAP are:

- Commercial viability and scalability of inclusive businesses
- Gender equality and women empowerment
- Environmental protection, climate change mitigation & adaptation
- Income generation/reduced cost of living
- Job creation
- Access to basic goods & services (clean water, energy, nutritious food, sanitation & hygiene)
- Safety, security, confidence, and decision-making power

How to apply & contact

In early 2020, there will be a call for proposals with an application process consisting of three steps: concept note submission, face-to-face pitching, followed by a full business plan submission after a positive evaluation. All materials will be submitted online through IAP’s application centre.

For more information and application, please visit www.innovationsagainstpoverty.org or contact us at support@innovationsagainstpoverty.org
About IAP
 Innovations Against Poverty challenges the private sector to develop innovative products, services and business models that can contribute to the fight against poverty and climate change. It is a specialized fund with the specific mandate to identify and support innovative Inclusive business models that deliver both commercial benefits for the private sector and developmental benefits for the low-income population, while paying specific attention to gender and environmental sustainability. The program is designed for companies which are based, or operate in Cambodia, Ethiopia, Uganda and Zambia and are active in the target sectors in rural or urban areas. There will be a call for proposals in early 2020.

Financial co-investment
 The IAP Fund is funded by Sida (Swedish International Development Agency) and managed by SNV Netherlands Development Organisation in partnership with BoP Innovation Center and Inclusive Business Sweden.

Why?
 Innovations in technology and business practices are critical for creating opportunities for people living in poverty to improve their living conditions. The aim of IAP is to stimulate development which otherwise would not have taken place within the private sector due to perceived initial commercial risk or uncertain market opportunities, and to accelerate the go-to-market process. Involving low income men and women as employees, entrepreneurs, producers, suppliers, distributors and consumers provides positive development opportunities for all parties – and increases the prospects of reaching the Sustainable Development Goals.

Non-financial support
 Next to the funding support, companies are offered opportunities to receive tailor-made support in developing and rolling out their inclusive business ideas. The following support package is available for the selected investees on a cost-sharing basis. This support is provided by IAP internal team and external experts (local and international).

IAP support package

Inclusive Innovation

Gender Equality & Women Empowerment

General Contract Management

Business Key Performance Indicators

Environmental Sustainability

Organisational Strengthening

Marketing & Distribution

Investment Readiness & Matchmaking

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Financial co-investment
 Companies can apply for grants ranging from €50,000 up to €200,000, as a co-investment for up to a maximum of 49% of the total required investment for the proposed inclusive business idea.

Do you have any solutions to these pressing development challenges?
 Applicants are invited to propose innovative and commercially viable solutions to pressing development challenges that will benefit low-income people and the environment. The proposed inclusive business ideas should ideally be aligned to any of the following themes, but applicants are free to propose solutions to other pertinent development challenges within the three focus sectors not mentioned in the table.

Agriculture

- Climate smart agriculture
- Improving healthcare
- Access to affordable agro-inputs, finance, technology, information, and markets
- Reduced food waste and pollution (pesticide and pesticide loss prevention)

WASH

- Improved latrines/sanitation facilities
- Clean drinking water
- Affordable hygiene products and services
- Rain water harvesting systems
- Solid and liquid waste management/recycling

Energy

- CLimate efficient energy for productive use (cooking, heating, lighting, appliances)
- Energy efficiency in agricultural production and processing
- Clean/alternative energy for productive use (leftover/organic materials, storage, irrigation)
- Financing systems for energy services (suppliers and customers)

Cross-sectoral

- Sustainable natural resource use (soils, water, forests, fish, etc)
- Food and nutrition security

ICT

- Clean drinking water
- Affordable hygiene products and services
- Energy efficient in agricultural production and processing
- Clean/alternative energy for productive use (cooking, heating, lighting, appliances)
- Financing systems for energy services (suppliers and customers)