The Boosting Green Employment and Enterprise Opportunities in Ghana (GrEEEn) Project is a 4-year action being implemented by SNV Ghana and the United Nations Capital Development Fund (UNCDF) with a total contribution of EUR 20,600,000. Primarily funded by the European Union, through its Emergency Trust Fund for Africa, the GrEEEn project has the overall objective of contributing to addressing the root causes of irregular migration by supporting sustainable and climate resilient local economies through the creation of green jobs and promoting development in regions of departure, transit and return for migrants. The project is being implemented in two regions in Ghana: the Ashanti and Western regions.

**BACKGROUND**

**SPECIFIC OBJECTIVES**

→ To support the transition of local economies to green and climate resilient development.
→ To improve the employability and entrepreneurship capabilities of selected people by matching them with market opportunities and mentoring into (self-)employment and enterprise development, with a focus on green and climate resilient local economies.
→ To create and strengthen local ecosystems that support youth (self-)employment and the growth of Micro, Small and Medium sized Enterprises (MSMEs).

**FOCUS AND TARGETS**

SNV will focus on: Youth, women, returnees and MSMEs

- Improving the employability and entrepreneurship capabilities of youth, women and returnees for the benefit of green and climate resilient local economies.
- Incubating and accelerating SMEs, offering decent and sustainable jobs to youth, women and returnees to contribute to green and climate resilient local economies.

**THE OYE APPROACH**

SNV will apply its tested and proven Opportunities for Youth Employment (OYE) approach in implementing the GrEEEn project. This Push-Match-Pull model includes providing training for youth, women and returnee migrants, creating and expanding market opportunities and linkages for green start-ups and MSMEs, as well as connecting job seekers to employment opportunities.

- At least 5,000 people trained and coached for employability and entrepreneurship;
- At least 3,500 people have created or developed self-employment opportunities;
- At least 100 MSMEs have been incubated or accelerated to expand their business;
- At least 1,500 decent and sustainable jobs created by MSMEs