SWEET COCOA DATABASE INNOVATION

Green Innovation Centres for the Agriculture and Food Sector

PROBLEMS FACED BY COCOA PRODUCERS

A cooperative is a service delivery platform to its members. To be able to deliver these services, the cooperative must have adequate means and tools to gather, process and deliver the necessary information so as to have a meaningful impact in the lives of its members. Unfortunately cooperatives usually do not have such means and lack smart systems to manage data generated by their activities.

SOLUTIONS/INNOVATIONS

A computerised dynamic database that enables access to information on cooperative activities at all levels, called Sweet cocoa database.

DESCRIPTION OF THE INNOVATION

The Sweet cocoa database enables harmonized data collection tools at all levels, and channelling qualitative and quantitative data to the cooperative, which can process the data through a series of indicators. Sweet cocoa database gives information at least on:
- Farmers’ farm surface area
- Quantity produced by farmers
- Quantity brought to the cooperative
- Quantity processed
- Quantity dried in the solar dryer
- Market price
- Input suppliers
- Loan opportunities
- Carbon opportunities
- Etc.

OBJECTIVES OF THE INNOVATION

Enhance cooperatives’ organisational and business management skills through intelligent management tools

ADVANTAGES

The sweet cocoa database enables
- The cocoa farmer to
  - Monitor his/her performance
  - Be in control of his activity and plan the future
  - Feel helped and cared for as an entrepreneur

The cooperative to
- Increase transparency in dealing with producers
- Confidently engage into negotiations with input suppliers, cocoa buyers and SMEs or banks
- Prepare producers for the future carbon market
- Have more trust from its members and partners
- Attract more members into the cooperative

TARGET GROUPS

4000 cocoa producers in four (04) cooperatives namely BAFIAFCOOP, SOCOPROCAON, KONAFCOOP and CACAO+Ayos in the South West and Centre regions of Cameroon.

EXPECTED OUTCOMES

- 04 cooperatives equipped with the sweet cocoa database and trained on its usage
- Improved governance and trust between cooperatives and their members
- Improved monitoring of the performance of cocoa producers
- Improved performance of cooperatives