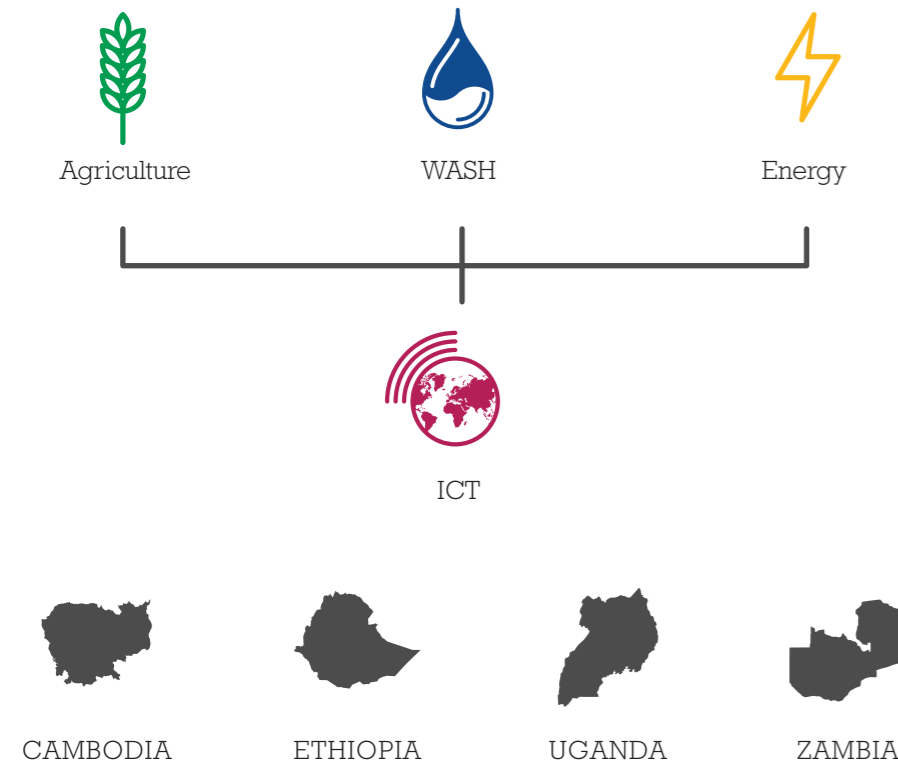


Who should apply?

IAP aims to invest in private business initiatives that are:



With a focus on the following sectors and countries:



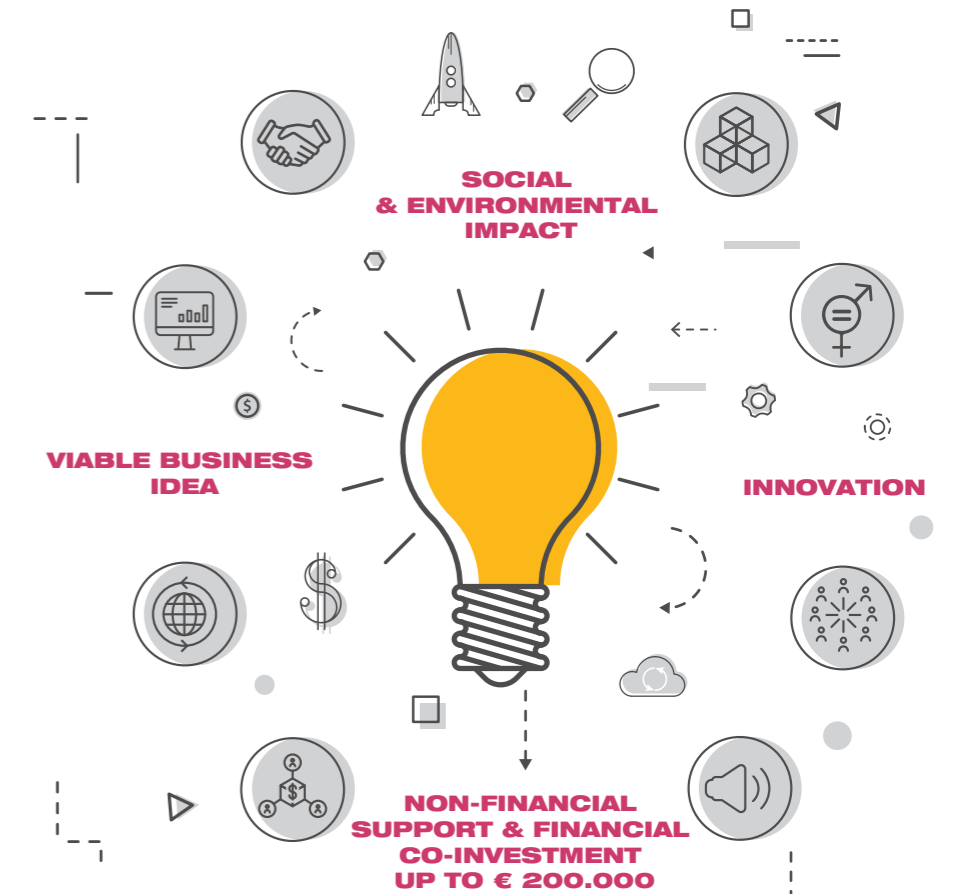
Impact

The expected benefits and results from IAP are:

- Commercial viability and scalability of inclusive businesses
- Gender equality and women empowerment
- Environmental protection, climate change mitigation & adaptation
- Income generation/reduced cost of living
- Job creation
- Access to basic goods & services (clean water, energy, nutritious food, sanitation & hygiene)
- Safety, security, confidence, and decision-making power



Innovative market-based solutions for sustainable development



How to apply & contact

In early 2020, there will a call for proposals with an application process consisting of three steps: concept note submission, face-to-face pitching, followed by a full business plan submission after positive evaluation. All materials will be submitted online through IAP's application centre.

For more information and application, please visit www.innovationsagainstopoverty.org

or contact us at support@innovationsagainstopoverty.org
 @InnovationsIAP f /innovationsIAP in /IAP

Funded by Sweden Sverige

Managed by SNV

In partnership with BoP INNOVATION CENTER INCLUSIVE BUSINESS

Take the challenge, make the change!

APPLY NOW

About IAP

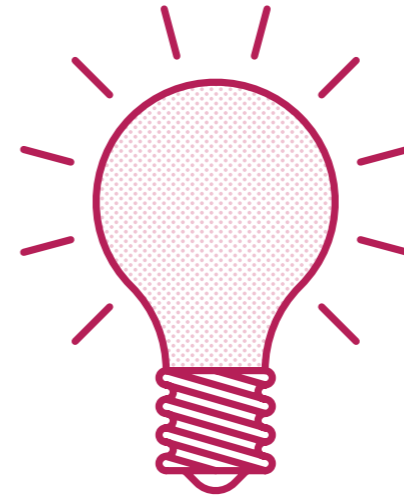
Innovations Against Poverty challenges the private sector to develop innovative products, services and business models that can contribute to the fight against poverty and climate change. It is a specialized fund with the specific mandate to identify and support innovative Inclusive business models that deliver both commercial benefits for the private sector and developmental benefits for the low-income population, while paying specific attention to gender and environmental sustainability. The program is designed for companies which are based, or operate in Cambodia, Ethiopia, Uganda and Zambia and are active in the target sectors in rural or urban areas. There will be a call for proposals in early 2020.



The IAP Fund is funded by Sida (Swedish International Development Agency) and managed by SNV Netherlands Development Organisation in partnership with BoP Innovation Center and Inclusive Business Sweden.

Non-financial support

Next to the funding support, companies are offered opportunities to receive tailor-made support in developing and rolling out their inclusive business ideas. The following support package is available for the selected investees on a cost-sharing basis. This support is provided by IAP internal team and external experts (local and international).

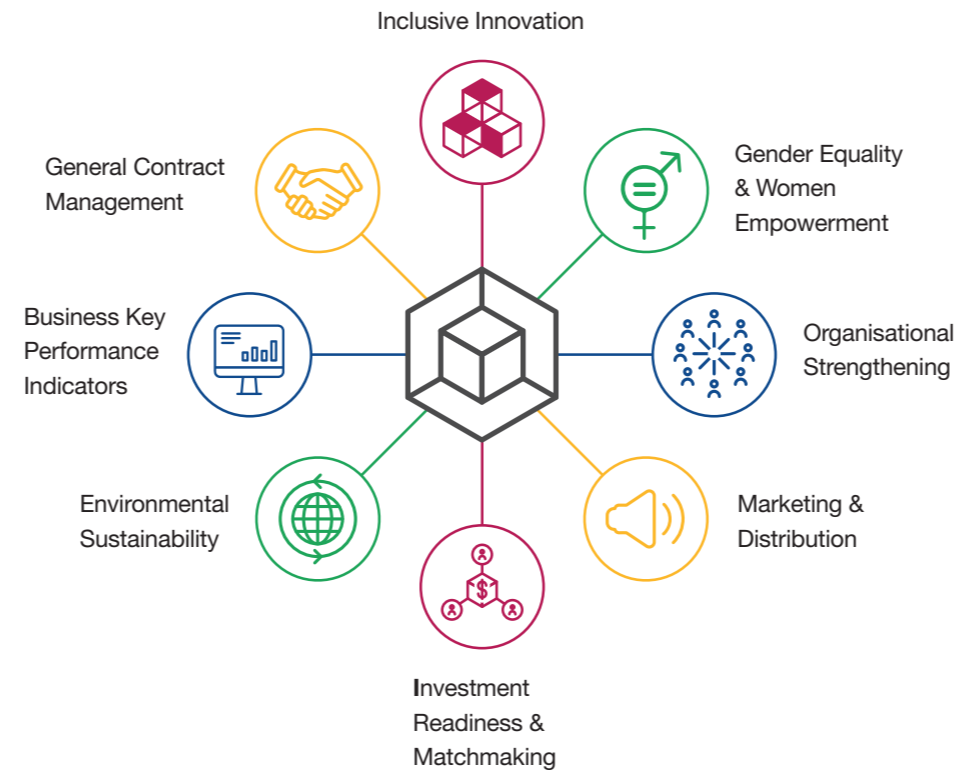


Do you have any solutions to these pressing development challenges?

Applicants are invited to propose innovative and commercially viable solutions to **pressing development challenges** that will benefit low-income people and the environment. The proposed inclusive business ideas should ideally be aligned to any of the following themes, but applicants are free to propose solutions to other pertinent development challenges within the three focus sectors not mentioned in the table.



IAP support package



Why?

Innovations in technology and business practices are critical for creating opportunities for people living in poverty to improve their living conditions. The aim of IAP is to stimulate development which otherwise would not have taken place within the private sector due to perceived initial commercial risk or uncertain market opportunities, and to accelerate the go-to-market process. Involving low income men and women as employees, entrepreneurs, producers, suppliers, distributors and consumers provides positive development opportunities for all parties – and increases the prospects of reaching the Sustainable Development Goals.



Financial co-investment

Companies can apply for grants ranging from €50 000 up to €200 000, as a co-investment for up to a maximum of 49% of the total required investment for the proposed inclusive business idea.



ICT			
Agriculture	WASH	Energy	Cross-sectoral
Climate smart agriculture	Improved latrines/sanitation facilities	Clean/alternative energy for domestic use (cooking, heating, lighting, appliances)	Sustainable natural resource use (soils, water, forests, fish, etc)
Intensification of production (less land)	Clean drinking water	Financing systems for energy services (suppliers and customers)	Food and nutrition security
Diversification of production (less dependence on normal cash crops)	Affordable hygiene products and services		Energy efficiency in agricultural production and processing
Access to affordable agro-inputs, finance, technologies, information, and markets	Rain water harvesting systems		Clean/alternative energy for productive use (basic value addition, cold storage, irrigation)
Reduced food waste and spoilage (post-harvest loss prevention)	Solid and liquid waste management/recycling		Women entrepreneurship