



FACTSHEET

Gender-responsive Mushroom Business

Tuan Linh Mushroom Cooperative

Quang Binh
Province

Disaster-prone
Area
Regular flooding



Tuan Linh is a fast growing mushroom cooperative that started operating in 2016 in a disaster-prone area in Quang Binh province in Vietnam. The cooperative uses an inclusive business model by including low-income households and minority groups in its value chain. Besides growing mushrooms themselves, the cooperative produces and sells mushroom grow kits to farmers and women-led farmer groups in the area. The grow kits enable households, mainly

women, to grow different types of mushrooms nearby their house. The fresh mushrooms are directly sold at local markets and other types of mushrooms are bought back by the cooperative for further processing and are sold at domestic markets. In late 2016, Tuan Linh became a key partner in the FLOW/EOWE programme in Quang Binh aiming to make mushroom a strategic agricultural value chain in the province to accelerate women's economic empowerment.

Tuan Linh Cooperative

From
May 2016



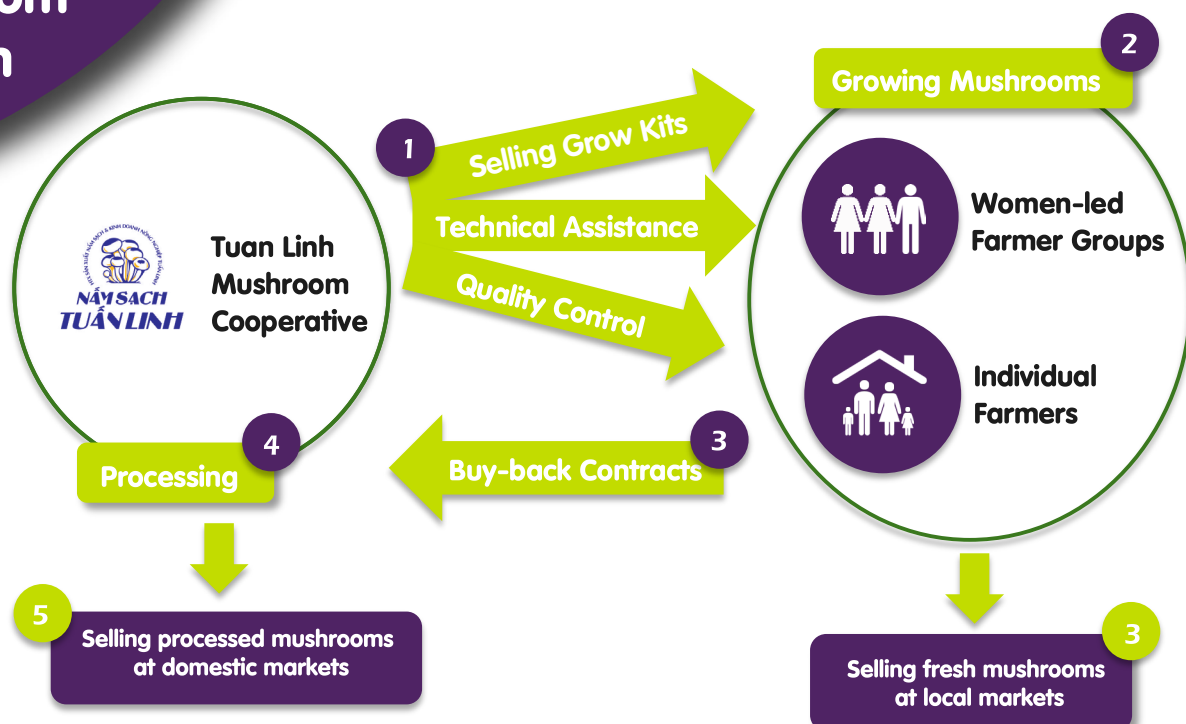
10 tons
5 groups and
65 households

To
December 2020



650 tons
50 women-led farmer groups
and 1500 households

The Mushroom Value Chain



Project Intervention Strategy (2016 – 2020)

Together with local partners, SNV will develop and strengthen the Mushroom Value Chain in Quang Binh Province to accelerate women's economic empowerment in the area through:

GENDER INCLUSION

Promoting women leadership, capacity and gender equitable norms.

FINANCIAL INCLUSION

Supporting credit saving schemes, access to loans and financial management. Input subsidy for poor farmers.

ACCESS TO MARKETS AND GOVERNANCE

Support access to new local markets and high-end domestic markets for both primary producers/women-led groups and Tuan Linh Cooperative. Policy discussion and Public-Private Dialogue.

PRODUCTION DEVELOPMENT

Scale the Mushroom Value Chain by increasing the types and size of products and support the establishment of 50 Women-led farmer groups, incl. 1500 households in Quang Binh.

TECHNOLOGY & CERTIFICATION

Supporting application of advanced technologies for scaling-up production and quality assurance. Coordination on standards and certification (quality and process, geographical indication).

Contact Information

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